

# advanced aesthetics

Author, speaker and cosmetic consultant to companies like Allergan, Medics and Johnson & Johnson, Dr. Kenneth R. Beer has established himself as a premier dermatologist and dermatopathologist, well-known for his customized care and progressive approach to aesthetics and skin cancer surgery/reconstruction. His state-of-the-art practice is home to individualized treatment plans that translate into thousands of satisfied patients and healthier, more youthful-looking complexions.

**BOARD CERTIFICATION**  
American Board of Dermatology

**MEDICAL DEGREE**  
University of Pennsylvania School of Medicine

**INTERNAL MEDICINE INTERNSHIP**  
Graduate Hospital, PA

**DERMATOLOGY RESIDENCY**  
University of Chicago

**DERMATOPATHOLOGY FELLOWSHIP**  
University of Chicago

**AFFILIATIONS**  
Fellow, American Academy of Dermatology  
Fellow, American Society for Dermatologic Surgery  
Fellow, American Society for Laser Medicine and Surgery  
Fellow, American Society for Mohs Surgery

**PROCEDURES PERFORMED**  
Aesthetic Injectables  
Fraxel® SR Laser  
Laser Hair Reduction  
Mohs Surgery  
Skin Care

**LOCATIONS**  
West Palm Beach, Florida  
561.655.9055

Jupiter, Florida  
561.932.1707

**WEB SITES**  
www.palmbeachcosmetic.com  
www.idealskin.com  
www.scientificskin.com

Offering a plethora of cosmetic services—including Botox® and a variety of fillers, as well as laser and light-based therapies for the treatment of wrinkles, hair removal, skin laxity, acne and spider veins—Dr. Beer has honed a successful word-of-mouth reputation, contributing to a worldwide patient following. “Half of my clientele is referral-based, which speaks highly of the way we cater to and care for patients,” says Dr. Beer, who performs all of his own injectable treatments, including his ever-so-popular instant nonsurgical nose job. “I am committed to giving patients the personalized, one-on-one attention they have come to expect.”

Advancing the very field he entered years ago, Dr. Beer has been featured in *Elle*, *Self*, *Time*, *Good Housekeeping*, *The New York Times* and the *Wall Street Journal*, appearing on NBC and ABC, for his dermatologic contributions and expertise. A member of the Allergan National Training Center and the Sculptra training program for Dermik, Dr. Beer is frequently called upon to impart his knowledge, inspiring today's up-and-coming doctors as a voluntary assistant professor at the University of Miami and a consulting associate at Duke University. He also founded and is the director of the Cosmetic Bootcamp®, a leading-edge physician-training program on proper injection techniques. “My approach to dermatology is extremely comprehensive and evolutionary, focusing on skin health and beauty, educational excellence and new developments, to offer the latest and best care possible.”

## DR. KENNETH R. BEER

**CHAIRSIDE STYLE** Meticulous **WHY DID YOU BECOME A DERMATOLOGIST**

Dermatology enables me to combine the medical and aesthetic components of patient care **FAVORITE PART OF YOUR JOB** Helping patients achieve their beauty goals **HEALTH AND BEAUTY TIP** Wear sunscreen and use a topical antioxidant every day **ALTERNATIVE OCCUPATION** Facial plastic surgeon **HOBBIES** Fishing **FRAMED PHOTOS ON YOUR DESK** My three children



INSIDE INFORMATION

## SYNERGY THROUGH SCIENCE

Believing that a youthful complexion is predicated on a multi-dimensional approach, founded upon proven, trustworthy treatments, Dr. Beer is extremely thorough in all aspects of his care. “The key to glowing, supple skin is knowing what your needs are and then taking the necessary steps to achieve them with the right products and procedures,” says Dr. Beer, whose proprietary **SCIENTIFIC BY KENNETH BEER, MD**, line provides patients with yet another resource for turning back the clock and preventing damage down the road. “Whether patients are seeking to restore lost volume, normalize pigment, reduce the appearance of sun damage or simply rejuvenate a more youthful complexion, my line incorporates the necessary active ingredients and effective delivery systems to help facilitate **MORE LUMINOUS SKIN TONE AND TEXTURE.**” In particular, the **BRIGHTENING SERUM** is “clinically proven to fade abnormal skin discoloration as a result of sun damage, blemishes and hormone fluctuations,” says Dr. Beer. More specifically, it is formulated with **GIGAWHITE™**, a plant-derived ingredient used to brighten the skin. His line's other featured ingredients include hyaluronic acid filling spheres™, retinol and ferulic acid for maximum, aesthetic benefits. “Products from our line are designed to deliver results,” says Dr. Beer, whose book, **PALM BEACH PERFECT SKIN**, outlines the latest techniques and treatments available. “It contains must-read, age-defying beauty tips to help patients maintain the aesthetic results achieved from in-office procedures and at-home skincare. Beautiful skin is a lifelong commitment. Providing patients with the necessary tools is essential to delivering the comprehensive care I base my philosophy on.”