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Book Review

Author: Dr. Kenneth Beer Last Updated: May 2, 2007 - 6:55:40 PM

Palm Beach Perfect Skin  
By Dr. Kenneth Beer  
Mar 27, 2006 - 7:00:00 AM

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Palm Beach Perfect Skin

(NEW YORK, February, 2006) – Palm Beach ladies know a thing or two about perfect skin. The secrets to their youthful, flawless, and glowing complexions are no longer reserved for the elite. PALM BEACH PERFECT SKIN is the highly anticipated skin care manual by Dr. Kenneth Beer, a preeminent Palm Beach cosmetic dermatologist who has spent years helping the rich and famous achieve their flawless complexions, and coupled with the launch of his new skincare line, Palm Beach Peel, Dr. Beer's new book reveals those coveted tips to the rest of us.



PALM BEACH PERFECT SKIN will tell you everything you need to know about caring for your skin, from treating acne and rosacea to preventing sun damage, correcting fine lines and wrinkles, and treating skin cancer. In this go-to guide for anti-aging and skin health, Dr. Beer skillfully guides the reader through the myriad of choices available in non-invasive anti-aging technologies. As an expert in dermatology and dermatologic skin issues, Dr. Beer outlines the hottest trends in skin care, injectables, and the new wave of lasers and light therapy treatments, including Botox®, Restylane®, Sculptra®, and Photodynamic Therapy.

In addition to defining the differences between available procedures and treatments, risks and benefits, and the downtimes associated with each, Dr. Beer imparts readers with the knowledge they need to make informed choices about their skin. A natural companion to PALM BEACH PERFECT SKIN, Dr. Beer has also pioneered an exclusive skin care regimen that is customized for all skin types, entitled Palm Beach Peel, which extends the results of in-office procedures to an at home regimen designed for all skin types. Whether you are a socialite or a sun-worshipper, PALM BEACH PERFECT SKIN is the ultimate how-to manual for picture-perfect skin.

As a fellow of the American Academy of Dermatology, a Clinical Instructor of Dermatology at the University of Miami, and a widely published Skin Cancer Researcher, Dr. Beer is one of the Country's most sought after dermatology and Dermatopathology experts. In 1995, Dr. Beer founded the Palm Beach Esthetic Center which has become a premiere destination for cosmetic dermatology and Skin cancer surgery.

Palm Beach Peel products are available online at [www.palmbeachcosmetic.com](http://www.palmbeachcosmetic.com), [www.idealskin.com](http://www.idealskin.com), or by phone at (561) 655-9055.



Palm Beach Perfect Skin will be available in national bookstores in spring of 2006 and retails for \$14.95. ISBN #0-9748997-3-9.

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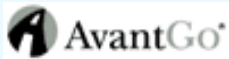
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