

Marissa Nolan
Marketing Manager
Palm Beach Cosmetic | Dr. Kenneth Beer MD PA
www.palmbeachcosmetic.com
mnolan@palmbeachcosmetic.com
561-655-9055

FOR IMMEDIATE RELEASE:

**Palm Beach Dermatologist Published in Cutting Edge
Dermatologic Textbook**

West Palm Beach, FL (January 9, 2012)– Dr. Kenneth Beer, a Palm Beach dermatologist with his finger on the pulse of cutting edge research and a celebrity clientele, was published in "*Evidence-Based Procedural Dermatology*," a compilation of the latest research findings in a reference for researchers and dermatologists. The text covers the spectrum of procedural dermatology including skin cancer surgery, laser techniques, fillers and neurotoxins, minimally invasive cosmetic surgery and emerging procedures.

The book, edited by Dr. Murad Alam of Northwestern University, gathers input from leading experts in the field of procedural dermatology and presents evidence in each subfield, providing a solid manual for the present, and a guide for research in the future.

"I love to write about what I enjoy doing and this chapter is a novel approach to teaching soft tissue augmentation," says Dr. Beer.

In "*Evidence-Based Procedural Dermatology*," Dr. Kenneth Beer discusses soft tissue augmentation with popular products such as Restylane, Sculptra, Juvederm, Perlane and Radiesse. A leader in the field of esthetic dermatology, Dr. Kenneth Beer is a co-founder of the Cosmetic Bootcamp, the leading training program for cosmetic dermatologists, plastic surgeons and ocular surgeons teaching the latest techniques and trends for cosmetic procedures and products.

For more information on topics discussed in "*Evidence-Based Procedural Dermatology*," please contact Dr. Beer's West

Palm Beach office at 561-655-9055 or visit
www.palmbeachcosmetic.com.

#

About Dr. Kenneth R. Beer

Dr. Kenneth R. Beer, M.D. FAAD is a board certified dermatologist and dermatopathologist. He is a founder of The Cosmetic Bootcamp and of Scientific by Dr. Kenneth Beer skin care. Dr. Beer practices aesthetic, surgical and general dermatology in Palm Beach, Florida.

Dr. Beer has been featured in such publications as Elle, Vogue, Self, O, The Wall Street Journal, The New York Times and New Beauty, and has also made television appearances on Martha Stewart, The Early Show and Newsmax. For more information on Dr. Beer, please visit our website at www.palmbeachcosmetic.com.