

## DISCOVER THE SECRETS OF PERFECT SKIN

Dermatologist Dr. Kenneth Beer shares secrets of the Rich and Famous in the ultimate skincare guide,  
**PALM BEACH PERFECT SKIN**

New York, New York (date) – Palm Beach ladies know a thing or two about perfect skin. The secrets to their youthful, flawless, and glowing complexions are no longer reserved for the elite. **PALM BEACH PERFECT SKIN** is the highly anticipated skin care manual by Dr. Kenneth Beer, a preeminent Palm Beach cosmetic dermatologist who has spent years helping the rich and famous achieve their flawless complexions.

**PALM BEACH PERFECT SKIN** will tell you everything you need to know about caring for your skin, from treating acne and rosacea to preventing sun damage, correcting fine lines and wrinkles, and treating skin cancer. In this go-to guide for anti-aging and skin health, Dr. Beer skillfully guides the reader through the myriad of choices available in non-invasive anti-aging technologies. As an expert in dermatology and dermatologic skin issues, Dr. Beer outlines the hottest trends in skin care, injectables, and the new wave of lasers and light therapy treatments, including Botox, Restylane, Sculptra, and Photodynamic Therapy.

In addition to defining the differences between available procedures and treatments, risks and benefits, and downtimes associated with each, Dr. Beer imparts readers with the knowledge they need to make informed choices about their skin. Whether you are a socialite or a sun-worshiper, Palm Beach Perfect Skin is the ultimate how-to manual for picture perfect skin.

As a fellow of the American Academy of Dermatology, a Clinical Instructor of Dermatology at the University of Miami, and a widely published Skin Cancer Researcher, Dr. Beer is one of the country's most sought after dermatology and Dermatopathology experts. In 1995, Dr. Beer founded the Palm Beach Esthetic Center which has become a premiere destination for cosmetic dermatology and Skin cancer surgery. Dr. Beer has also pioneered an exclusive skin care regimen, entitled Palm Beach Peel, which extends the results of in-office procedures to an at home regimen designed for all skin types. Palm Beach Peel products are available Online at [www.palmbeachcosmetic.com](http://www.palmbeachcosmetic.com), [www.idealskin.com](http://www.idealskin.com), or by phone at (561) 655-9055.

**PALM BEACH PERFECT SKIN** will be available in national bookstores in Spring Of 2006. ISBN #0-9748997-3-9, \$14.95.

