

Cosmetic Boot Camp

AUGUST 11-13, 2005 SNAKE RIVER LODGE & SPA JACKSON HOLE, WYOMING

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NEWS RELEASE FOR IMMEDIATE RELEASE

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COSMETIC DERMATOLOGISTS KENNETH BEER MD AND MARY LUPO MD AGREE TO SERVE AS CO-DIRECTORS FOR THE INAUGURAL COSMETIC BOOT CAMP IN JACKSON HOLE, WYOMING AUG. 11-13

JACKSON HOLE, WYOMING (December, 2004) – Dermatologists Kenneth Beer MD and Mary Lupo MD will serve as Co-Directors for the inaugural *Cosmetic Boot Camp* in Jackson Hole, WY, Aug. 11 to 13, 2005. This CME educational program is designed for dermatologists and dermatology residents who are interested in establishing or growing a cosmetic practice. The *Cosmetic Boot Camp* is the premier cosmetic dermatology program and will be coordinated by Ciné-Med Research Institute in Woodbury, CT, a leader in CME educational programs for the healthcare community.

For three days in an informal, intimate setting, dermatologists and dermatology residents will intensively explore how to establish and grow a cosmetic dermatology practice. Renowned faculty members will teach participants how to perform cosmetic procedures such as Botox, Restylane, Hylaform, Hylaform Plus, Radiance, Sculptra, Lasers, Thermage, and others, as well as how to use internal and external marketing to succeed.

Dr. Beer is Director of the Palm Beach Esthetic Institute in West Palm Beach, and Clinical Instructor in Dermatology at the University of Miami. Dr. Lupo is Director of The Lupo Center for Aesthetic and General Dermatology and Associate Clinical Professor of Dermatology at Tulane Medical School. Other members of our outstanding faculty include: Anne Akers, Publisher, MDPublish.com; Dr. Joel Cohen, MD Director, AboutSkin Dermatology and DermSurgery, and Clinical Assistant Professor, University of Colorado; Dr. Timothy Flynn, MD Clinical Professor of Dermatology, University of North Carolina at Chapel Hill; Dr. Naomi Lawrence MD, Associate Professor of Medicine and Head of Procedural Dermatology, Cooper University Hospital, University of Medicine and Dentistry of New Jersey; Wendy Lewis, Editorial Director, MDPublish.com; Bill Miller, Sr. Practice Consultant, Allergan Dermatology; Dr. Gary Monheit, MD President Elect, American Society for Dermatologic Surgery and Assistant Professor of Dermatology, University of Alabama in Birmingham; Dr. Vic A. Narurkar, MD Director and Founder, Bay Area Laser Institute and Assistant Clinical Professor of Dermatology, UC Davis Medical School; and Dr. Joel Schlessinger, President, MD LovelySkin.com.

Beautiful Jackson Hole, close to Teton and Yellowstone National parks, is certainly one of the finest resorts in the world in which to have a relaxed interaction with faculty as well as enjoy the many available activities such as fly fishing, horseback riding, and hiking.

To learn more, visit the program Web site online at www.cosmeticbootcamp.com or call toll-free at: 1-888-508-8554.

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